

PICK TENNESSEE PRODUCTS

www.picktnproducts.org

What is Pick Tennessee Products?

Pick Tennessee Products (PTP) is the ongoing marketing campaign of our state's agriculture department – a campaign to help consumers identify and choose Tennessee produced and processed agricultural products, and to put buyers and sellers together. State marketing specialists travel across Tennessee, the nation, and internationally to learn more about new markets and marketing techniques, to share Tennessee products and buyers and to share good leads with YOU.

PTP is to help you learn about tradeshows that reach your target groups. PTP can often make arrangements for and help share the cost to important tradeshow events and trade missions. PTP can notify you when funds become available for businesses interested in exporting – and we'll help you get the forms you need to apply for those funds. PTP has creative staff to help you incorporate PTP into your marketing strategies – staff who produce professional quality national ads featuring your products in trade publications and specialty magazines.

When you join “Pick Tennessee Products,” you'll be include in the website directory and in all your consumer and buyer directories appropriate for your product.

The “Pick Tennessee Products” logo is already on the road. Think of it as your own traveling billboard.

The “Ag Tag” is one of Tennessee's most popular specialty license plates, symbolizing Tennessee's agriculture and bringing the PTP logo into public view. Funds generated by the sales of this tag support agricultural youth organizations, agricultural and forestry awareness, education- and marketing programs.

We know your own logo is important to your customers and to you. We know you put money, time, and a lot of heart into the packaging of your product. There's no replacing your image you've created for your product. But consider incorporating the PTP logo in some way, in some place in your packaging, in advertisements and on your label. You'll help consumers and retailers identify your products as a high quality Tennessee product. When retailers conduct their own “Pick Tennessee Products” promotions, run PTP specials and build PTP displays, your product can be easily highlighted and included. On the back of the package, on the side of the box, in a little spot in the corner or right up front, the logo can work for you.

Your business is important to the state's agricultural industry and to Tennessee. When you succeed, Tennessee's economy succeeds. Work with us- and let us work with you.

PICK TENNESSEE PRODUCTS

Superintendent: Glenda Kerr

Premiums will be awarded in the Department as follows:

1st \$6.00, 2nd \$4.00, 3rd \$2.00, BEST OF SHOW \$10.00 and GRAND PRODUCT \$15.00

DEPARTMENT 200

CLASS 200, Adult Division

LOT 1	Apples, yellow delicious (5)
LOT 2	Apples, red delicious (5)
LOT 3	Apples, styman (5)
LOT 4	Apples, any other kind (5)
LOT 5	Best of Show
LOT 6	Apple Juice
LOT 7	Apple Cider
LOT 8	Best of Show
LOT 9	Apple Butter
LOT 10	Apple Jelly
LOT 11	Best of Show
LOT 12	Apple Bread
LOT 13	Fresh Apple Cake or Apple Sauce
LOT 14	Apple Pie
LOT 15	Fried Apple Pies (4)
LOT 16	Best of Show
LOT 17	Canned Apples
LOT 18	Applesauce
LOT 19	Best of Show
LOT 20	Dried Apples
LOT 21	Best of Show
LOT 22	Any other apple product
LOT 23	GRAND PRODUCT

CLASS 201, Junior Division

LOT 1	Apples, yellow delicious (5)
LOT 2	Apples, red delicious (5)
LOT 3	Apples, styman (5)
LOT 4	Apples, any other kind (5)
LOT 5	Best of Show
LOT 6	Apple Juice
LOT 7	Apple Cider
LOT 8	Best of Show
LOT 9	Apple Butter
LOT 10	Apple Jelly
LOT 11	Best of Show
LOT 12	Apple Bread
LOT 13	Fresh Apple Cake or Apple Sauce
LOT 14	Apple Pie
LOT 15	Fried Apple Pies (4)
LOT 16	Best of Show
LOT 17	Canned Apples
LOT 18	Applesauce
LOT 19	Best of Show
LOT 20	Dried Apples
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