

Commercial Exhibits

Middle Tennessee District Fair

September 26 through October 2, 2011



Sponsored by The Lawrenceburg Rotary Club

Welcome to the Middle Tennessee District Fair. Our fair is a regional fair drawing people in from North Alabama and surrounding counties as well as Lawrence county. We expect close to 100,000 people to come through our gates during the week. Information about the commercial space available follows:

Commercial Areas:

The commercial exhibits will be located in three areas.

1. A larger **East Exhibit Building** located just next to the agricultural exhibit building
2. A smaller **West Exhibit Building**
3. **Outside Areas**

The **Buildings** have concrete floors, air conditioning, and have large roll up doors that can be used during set up and take down. The **Booths** consist of 8' x 8' areas constructed with metal rods, 8' curtain back drops, and curtain skirts on the front and sides. Adjacent booths can be rented to enlarge your overall booth size. The curtain color will be **BLACK**. Electricity (120v receptacles) will be provided if requested. Water available in some locations. **WIFI** Free Wireless Internet available.

Set Up Times:

The commercial building will be open to exhibitors 9:00am to 10:00pm Wednesday September 21st thru Saturday September 24th 9:00am to 10:00pm; and Sunday September 25th from 1:00pm to 10:00pm. Contact us if you need to start earlier on set up. The exhibit hall opens to public 5:00pm Monday September 26th.

Take Down Times:

Exhibit removal can start at 4:00pm Sunday October 2nd; unless we have large groups of people viewing the exhibits. No Booths must not be taken down prior to closing without approval from the fair chairman.

Security: The Middle Tennessee District Fair offers some security but cannot be responsible for missing or damaged items. Please watch your own booth and use precaution when displaying items.

Security: (During Set Up)

There will be no security person while setting up during the day time hours on Wednesday September 21st through Friday September 23rd or times prior to this. There will be Rotarians on the grounds from 6:00pm to 10:00pm. Rotary Club members will also be on the grounds during the day and evenings on Friday 23th, Saturday 24th, and Sunday 25th. The buildings will be locked around 10:00pm.

A security person will be on duty during the times the commercial buildings are open to the public. The buildings will be locked at night sometime after 10:00pm. More security will be around the buildings and on the grounds this year.

Security: (During Exhibit Removal)

There are no assigned security person during removal.

Fair Passes:

Each company or person renting a booth will receive two weekly fair passes plus one parking pass. Parking passes still may not guarantee a place to park. The park could become full during peak times. These can be picked up at the front office.

Parking:

Parking passes are to be displayed on your automobile window. You are to enter the Jackson Street Gate during set-up and take-down. Also enter the Jackson Street Gate to park if parking space is available. There is no guarantee that you will have a place to park. We have a limited amount of space. These spaces fill quickly during busy times. Access is made into the parking lot through the Jackson Street gate. This parking lot is directly behind the exhibit buildings. Remember to show your gate pass for your automobile when coming through the Jackson street gate. These can be picked up at the front office.

Food & Drink:

Food and drink will be allowed for person working in a booth. Please use the food and drink in your own booth. Try not to be highly visible with food and drink to other persons in the exhibit building. Person enter to look at the exhibits will not be allowed drink and food use while inside.

Additional Help:

A person (probably Patty Hollman) will be in the main ticket office during the whole month of September; day time hours. She can be of assistance and will have parking passes and tickets. The office phone number is 931-762-4678.

Contact Information:

Contact us for information and an application.

* Also visit our web site for registration information and forms

James Keaton (Commercial Bldg. Chairman)

931-964-3615 Home

931-629-8700 Cell

Jason Weaver (Co-Chairman)

931-629-5720 Cell

We expect this year to be Bigger, Better, and Fun. Please join us.

* Note: Exhibitors wanting to have direct sales; such as, concessions, need to contact

Bill Story....Home Phone #931-853-6405

Work Phone #931-762-2664

The 2011 Chariman for the whole Fair Operations is Jack Grinnell

Application Form

Middle Tennessee District Fair 2011 Commercial Space

Contact Person: _____

Business Name: _____

Type of Business: _____

Address: _____

Phone Number: _____ Cell Number _____

Email Address: _____

Please choose on of the following

- | | | | |
|-------------|----------|---------------|--------------------------|
| BOOTH SIZE: | 8'x 8' | \$150.00/week | <input type="checkbox"/> |
| | 8' x 16' | \$300.00/week | <input type="checkbox"/> |
| | 8'x 24' | \$450.00/week | <input type="checkbox"/> |

Larger Booth can be requested

Outside Space Contact us for price
(Minimum is \$250.00 for week)

Make \$\$\$ checks payable to Middle Tennessee District Fair
Send Checks and Applications to:

Lawrenceburg Rotary Club, P.O. Box 563, Lawrenceburg, TN 38464



Rotary Park

Middle Tennessee District Fair Grounds

